

# KEVIN MORIARTY

Creative Leadership Professional

## DETAILS

### ADDRESS

908 Haverhill St.  
Rowley, 01969  
United States

### PHONE

6177178781

### EMAIL

kevin@kevmoe.com

## LINKS

[LinkedIn](#)

[Website](#)

## SKILLS

- Leadership
- Decision Making
- Creative Problem Solving
- Customer Relationship Management
- Digital Content Creation
- Adobe Creative Suite
- UX/UI Development
- SQL Database Administration
- AI Business Integrations
- Marketing Integrations

## PROFILE

As a creative director with a proven track record in the digital signage industry, I bring 8+ years of experience in delivering innovative and impactful solutions. With expertise in managing accounts, creating interactive and dynamic signage applications, and executing successful marketing campaigns, I have consistently supported our sales agenda and contributed to revenue growth. I thrive in fast-paced environments, leading cross-functional teams to develop cutting-edge designs that captivate audiences and elevate brand presence. Seeking a challenging role where I can leverage my strategic vision and creative prowess to drive business success and exceed organizational expectations.

## EMPLOYMENT HISTORY

Creative Director, Right Solutions, LLC Salem MA  
Aug 2015 — Aug 2023

- Developed Organizational Branding and Style Guide
- Created and Deployed Custom Website Design with HTML, CSS, PHP, and JavaScript
- Developed Interactive and Dynamic Digital Content
- Produced Animations and Video Content
- Managed Multiple Digital Marketing Campaigns
- Developed Sales Materials
- Participated in Sales Presentations
- Created Trade-show Experiences and Presented
- Participated in Business Decision Making Processes

Owner, KevMoe Imaging Lynn, MA  
Jan 2006 — Sep 2015

- Developed and implemented a comprehensive business strategy.
- Developed and maintained strong relationships with customers.
- Developed product photography and video content for clients.
- Created vector illustrations and graphics for marketing materials for clients and internally.
- Created a portfolio of photographs that showcased subjects in an innovative and engaging way.
- Built a state of the art photography studio for corporate and portrait photography.

Javascript Development

Web Development

Microsoft Power Apps

Google Ad Management

Fast Learner

Communication Skills

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## BOARD SEATS

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Planning Board Representative

Rowley, MA

May 2020 — May 2025

Elected representative on the town planning board responsible for reviewing residential and business development plans and ensuring compliance with the town's bylaws.

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## EDUCATION

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Bachelors in Art and Design, Salem State  
University

Salem, MA

Business Administration Minor

Magna Cum Laude

Arthur W. Smith Outstanding Creativity Award Winner

Multiple Disciplines of Work Selected for Exhibition in the Winifsky Art  
Gallery